## le dauphinē

## France : ASSIZES OF TRACEABILITY To put in place a info-ethic

## « We are going toward the end of our private life »

Valence, 3rd of April 2008 -

Succeeding to Marc Moreau at the general management of corporations, Economic Ministry Services for Industry and Employment, Joel de Rosnay was capturing the attention of the "Assizes of Traceability auditorium which was taking place on 1st and 2d of April 2008 in the Congress Palace (Palais du Congrès) of South Rhône-Alps (Rhône - Alpes du Sud - FRANCE).

The president of International Biotic cannot be blamed to be against progress. He appreciates at the correct bounds the huge field open to traceability technology.

"We will be more and more able to click on our environment with our mobile phone (...). This is becoming the personal multimedia and multifunction communicator". But what is the other side of the coin ? "We will be traced everywhere".

Because on numeric networks where does the public space begins, where does our private life end ?

The title of his lecture, "numeric and biologic traceability, the come back of Big Brother and the end of our private life ?" is a major concern. In fact, Joel de Rosnay is worried.

Most particularly about biologic traceability.

The molecular tools, bio chips, micro chips...are opening a fabulous prospect for healthcare and disease detection but can also lead to abuses. "There is a case for a real regulation problem at the global level".

Joel de Rosnay feels that "the traceability will be going too far", "specially the one linked to DNA, for which limits must be laid. We are going toward the end of private life," he notices. "We will have to protect ourselves".

"He would like to see an Info-ethic be put in place". And he calls for "a democratic citizen co regulation". Either a structure midway between international rules and regulations by citizens. Food for thought !



After the progress of numeric and biologic traceability, Joel de Rosnay see "the come back of Big Brother". DL/Stéphane MARC

<u> 🕀 zоом</u>



Joel de Rosnay at the assizes of the traceability in Valence. DL/Stéphane MARC

<u> 🕀 zоом</u>

Marie-Noëlle CACHERAT